



BLACK COUNTRY
GROWTH HUB

Alphadrive Engineering Services

Design & Manufacturing Company based in Willenhall

Turnover: £1.2 m
Years Trading: 8 Years
Employees: 14

Client

Alphadrive Engineering Services Limited are a Willenhall based design and manufacturing company for shredding and recycling equipment.

The company provides engineering, machining and fabrication services, as well as offering maintenance and repair.

AES are specialists in industrial gearboxes, motors, inverters and power transmissions – they also undertake bespoke projects and work with their customers on various solutions.

Project

Stuart Hill, Commercial Director, approached Black Country Growth Hub for direction and general business growth support, he wanted to raise the profile of the business.

Stuart was looking for guidance and information on grants and other funding options available to enable growth, as well as to help raise the company profile and brand awareness.

Solution

After submitting their enquiry to the Black Country Growth Hub, the company have been contacted by BCGH's Business Development Manager to discuss various options.



BCGH have also provided details on some useful events and workshops and have given helpful information on various financial services and grant programmes. AES have also been appointed a dedicated mentor at the beginning of 2020.

Conclusion

Alphadrive Engineering Services Limited are now pursuing grants & funding for innovative processes in the future. They will also start the Advanced Services Growth Programme from Aston Business School in February 2020.

The company plans to increase sales through a variety of brand awareness activities and keep working towards growth in the future.

BCGH have worked hard to ensure information on the services mentioned were not too confusing or time consuming and hope to continually support AES on their journey to business growth.